

FOR IMMEDIATE RELEASE

## “Homelessness in Our Community” – Informative Graphics

October 17, 2012

Open Knowledge Collaborative (OKC) and Thomas Jefferson Area Coalition for the Homeless (TJACH) have collaborated to create an interactive information resource on our homeless community members. “Homelessness in Our Community” presents up-to-date data in a vivid format. This new infographic uses graphical design elements in lieu of the more traditional static bar chart. The web version of the infographic includes links to data as well as additional resources and reports about the causes and prevention of homelessness and is available at <http://www.okcollaborative.org/infographic/homeless2012> or via short link at <http://bit.ly/V640iN>. *Print copies available.*



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The [Thomas Jefferson Area Coalition for the Homeless](#) (TJACH) was founded in 1998. TJACH is a broad-based coalition of individuals and organizations working to end homelessness in our region through strategic planning, coordination of services, and public education/advocacy on the causes and impacts of homelessness. TJACH functions as the region’s HUD-defined Continuum of Care Committee, conducting the required activities for establishing a strategic planning process and plan for addressing the area’s homeless needs.

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[Open Knowledge Collaborative](#) (OKC) is a Charlottesville based non-profit founded in 2011 on the principles of informed decision making, openness and transparency, and community-wide collaboration. Open Knowledge Collaborative partners with non-profit organizations, local governments, foundations, and research institutions to assist in creating dynamic information resources for our community and to improve information communication within organizations and coalitions. OKC's [Data C.A.U.S.E.](#) is guiding others as they work to COLLECT, ANALYZE, USE, and SHARE data, and then EVALUATE program and services information. We are the ones who turn cold, hard data into accessible, shareable information. Open Knowledge Collaborative understands that information sharing is at the center of every collaborative effort.

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